

» HOW STARTUPS CAN GET CASH NOW **P.20**

seattle **business** MONTHLY

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MARCH 2008

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THE **ULTIMATE**
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FOR TODAY'S SAVVY
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BUSINESS OWNERS

RAISING THE BAR
HOW LINDA DERSCHANG
BECAME SEATTLE'S
NIGHTLIFE MAVEN

TECHNICAL WORKOUT
PUT UP YOUR DUKES
AND PUNCH AWAY
LATE-WINTER POUNDS





o Susan L. Taylor (fifth from right), editorial director of *Esence* magazine, meets with members of Macy's African Americans for Performance, Enrichment and Excellence employee resource group (left to right): Rodella Gray, Kelly Dugar, Kristina Anderson, Derleontay Sparks, Kimberly Reason, Rita Beasley, Sharon Carroll, Michael Johnson and Lola Peters.



o The organizers of a Dec. 19 wine-bottle signing event to benefit The Moyer Foundation include (left to right): Allison Nelson, co-owner of host wine bar, The Local Vine; Jamie and Karen Moyer, co-founders of The Moyer Foundation; Gary Pollack, executive director of the foundation; Digger Phelps, former Notre Dame basketball coach and current ESPN analyst; and Sarah Munson, co-owner of The Local Vine.



o Humorist Kate Clinton (left), emcee of the National Gay and Lesbian Task Force's Leadership Awards Dinner, hugs Louise Chernin, executive director of the Greater Seattle Business Association, the nation's largest LGBT chamber of commerce.

Embracing Diversity BY RANDY WOODS

Seattle recently honored its multiethnic business community at various events, including the Dec. 7 "Diversity at the Top" dinner, organized by the **NORTHWEST ASIAN WEEKLY FOUNDATION**. On Dec. 19, former Mariner Jamie Moyer and **THE LOCAL VINE** hosted a wine-bottle signing charity event to raise money for **THE MOYER FOUNDATION**. Louise Chernin, executive director of the **GREATER SEATTLE BUSINESS ASSOCIATION**, was given the 2008 Leadership Award on Jan. 12 by the National Gay and Lesbian Task Force. **THE ZINO SOCIETY** hosted a book-signing event on Jan. 15, featuring wine expert Paul Gregutt. **MACY'S NORTHWEST** celebrated Dr. Martin Luther King Jr.'s birthday with a reception on Jan. 17 featuring Susan L. Taylor, editorial director of **ESSENCE MAGAZINE**. The **NORTHWEST AFRICAN AMERICAN MUSEUM**, set to launch this month, was feted with a jazz-filled reception on Jan. 19. On Jan. 23, the **FRED HUTCHINSON CANCER RESEARCH CENTER** bestowed the 2007 Hutch Award to pro baseball player Mike Sweeney.

Send your event photos to: randy.woods@tigeroak.com.



o Dr. Carver Gayton, former Boeing executive and director of the new Northwest African American Museum, addresses the crowd during a Jan. 19 pre-opening celebration in the Central District.



o Honorees at the Northwest Asian Weekly Foundation's Diversity at the Top dinner included (left to right): Port of Seattle CEO Tay Yoshitani; University of Washington-Bothell chancellor Dr. Kenyon Chan; Seattle Public Schools superintendent Maria Goodloe-Johnson; Antioch University president Dr. Cassandra Manuelito-Kerkvliet; Shoreline Community College president Lee Lambert; and CarDomain CEO Rajan Krishnamurthy.



o Cathi Hatch, president and CEO of the Zino Society, toasts wine expert Paul Gregutt at a Jan. 15 wine-tasting event, where Gregutt discussed his top picks from 2007 and signed copies of his new book, "Washington Wine & Wineries: The Essential Guide."



o Physician Stuart Hutchinson (left), nephew of Fred Hutchinson, the namesake of Seattle's famous cancer research center, presents the Dale Chihuly-designed Hutch Award statue to pro baseball player Mike Sweeney at a Jan. 23 ceremony in Safeco Field.